



## The Solution

To support their fast growing need of image resizing, Portfolium chose Cloudimage. Daniel Marashlian CTO and Co-Founder of the company explains in a few words why Cloudimage handles the resizing and delivery of all of their images:

### *A cost efficient solution that is easy to implement*

Daniel Marashlian can explain it in one sentence: "Cloudimage not only saved us hours and hours of custom development to write our own solution to handle dynamic images, but also hours of integration because it was done in just one day!"

### *A very easy choice*

Cloudimage has an example of resizing on its website, you don't even need to sign up for an account to play with it and understand how it works. For Daniel Marashlian it was like, "WOW... that's so easy! It doesn't need a custom implementation or a SDK. The only thing needed is your image URL and it is done".

### *A seamless experience*

After two years of partnership, Daniel Marashlian is very happy about the cost efficiency of the solution, its simplicity and scalability. He gave Cloudimage a very flattering compliment: "It's been working so well, that I forgot we even implemented it."

*« It's been working so well, that I forgot we even implemented it.»*

**Daniel Marashlian**  
CTO of Portfolium Inc.